

# It's got to be perfect

STEP UP YOUR PEDICURE OFFER THIS WINTER WITH B LINE'S REVOLUTIONARY FOOT TRANSFORMER



**R**evolutionise your pedicure menu with B Line Erase. This spray-on product can be used during any foot treatment including the brand's 20-minute Foot Smoothie to tackle stubborn hard skin and sore cracked heels. As well as offering instant results on your clients' feet, it's great for your bottom line too as one bottle equals around 100 treatments.

## SPECIAL OFFER

Free double-sided wooden foot rasp worth £12.00 (RRP £19.50) with every purchase of 200ml Erase £35.50. Offer ends November 30 2016.

Please call Annette Tel: 01476 590 788 or visit [B-linebeauty.com](http://B-linebeauty.com)

*"Erase is a brilliant product that just sheds away old skin to leave younger-looking feet. Clients love their feet afterwards and are re-booking more frequently."*

JAYNE SNOWDEN, SERENITY BEAUTY, HITCHIN

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# American dream

DISCOVER THE NEW AMERICAN WAY OF APPLYING VOLUME LASH EXTENSIONS

**A**chieving a softer, more natural appearance with volume lash extensions has never been so simple. Thanks to NovaLash's new American Volume technique, it's possible to achieve feathery, fuller and longer-lasting lash extensions that are bespoke for every client. Developed by lash expert Sophia Navarro, the service is centred on a unique Foundation technique that creates a softer look than traditional Russian Volume lashes. Layering creates definition and texture that eliminates obvious gaps along the lash line as clients' natural lashes shed, thus creating a more natural look for longer. What's more, many clients achieve five weeks between infill appointments. After several years in development, American Volume is now being offered to clients by salons and spas nationwide. The Advanced American Volume class is available to experienced

certified lash stylists who want to take the next step in perfecting their lash skills. NovaLash's international trainer Zach Fallb is on hand in the UK to train, educate and inspire aspiring lash artists to create beautiful, long-lasting results the American

way.

Each class is £650 including free products valued over £200. Discounts available for lash artists already certified with NovaLash. For more information Tel: 01273 041 966 E: [contact@novalash.com](mailto:contact@novalash.com)

