

## RETAIL THERAPY

with Caroline Sheffield

### MAKE A BEELINE FOR B-LINE

HIDDEN away at Harrowby Hall in Lincolnshire, is luxury plant-based treatment expert, B-Line. Through their extensive range of products and treatments, B-Line aims to introduce us to full-on foot, body and hand pampering, using only the finest plant-based ingredients and essential oils. All products are paraben free and safe for diabetics, designed to leave the skin hydrated, nourished and silky smooth to combat the ageing process – good news all round!

Founder, Annette Foley-Craig says, "Our original vision of footcare as an "investment in personal health and wellbeing" has evolved into an all-embracing mission to harmonise inner and outer beauty' Interestingly enough, B-Line was the first company to produce a product range based on the qualities of Tea Tree Oil, which when combined with Essential Oil of Lavender remains the heart of the entire collection.

Here are a few products to whet your appetite.

**1. Feet Treat** is a rich cream containing a complex blend of essential oils and plant extracts to soften hard, cracked skin. It has a unique three-in-one formulation working as an exfoliant and a nourishing moisturiser combined with the healing, anti-bacterial, properties of B-Line's signature ingredients, tea tree and lavender. Consistently a top seller it comes in at £18.50 for a 150ml tube.



**2. Skin Treat serum** helps disguise the tell-tale signs of ageing on the hands. It has the cheeky little additional ingredient of shiitake mushroom, which is a natural antioxidant prized for centuries in the Far East for its medicinal and health-giving properties. According to B-Line, the 'lightening and tightening' effect comes from the mushroom's kojic acid, said to prevent the formation of melanin (pigment) resulting in brighter skin. Kojic also has an astringent quality that can temporarily tighten the skin, giving a more youthful appearance. A 30ml bottle retails at £45.00 and is worth every penny.

**3. Body Treat** is an indulgent, fragrant, pampering body cream that will nourish your senses. It's great for boosting the most sensitive of skins. To really get the most out of this product, it should be used daily, helping to improve circulation, leaving your body feeling soft and velvety but firm to touch. For all this skin-loving goodness, grab yourself a 150ml tube for £18.50.



Definitely worth a visit, if you want to have a nosy at the variety of products and treatments available before hand, visit [www.b-linebeauty.com](http://www.b-linebeauty.com) or to discuss products further, email [info@b-lineharrowbyhall.co.uk](mailto:info@b-lineharrowbyhall.co.uk) or phone 01476 590788.

## FASHION

Duchess of Cambridge favourite Jenny Packham makes her occasionwear mark at Debenhams with her new No.1 collection. Lisa Haynes reports on the newly accessible designer

# Dress like a duchess

No.1 Jenny Packham at Debenhams beaded mesh dress, £140.



No.1 Jenny Packham at Debenhams bow shoulder maxi dress, £135.



No.1 Jenny Packham at Debenhams embellished waisted maxi dress, £135.



No.1 Jenny Packham at Debenhams organza prom dress, £120.

### RED-SOLE SLIPPER

THIS is a shoe that Cinderella will definitely want to fit into... Christian Louboutin is designing a pair of one-off 'Cinderella' slippers to mark the upcoming release of Disney's animated classic on Diamond Edition Blu-ray. "I have been so lucky to have crossed paths with Cinderella, an icon who is so emblematic to the shoe world as well as the dream world," Louboutin says. The red sole designer is also celebrating his 20th Anniversary in shoes with a retrospective exhibition at the London Design Museum, running until July 9. Visit [designmuseum.org](http://designmuseum.org)



IT'S official, you don't have to marry a prince to dress like royalty.

Two of Kate Middleton's red carpet favourites have recently forayed into high street territory...

On the same day Alice Temperley announced her upcoming Somerset label for John Lewis (due September), Jenny Packham launched her glamorous No.1 line at Debenhams.

Usually debuted on the international catwalks and reserved for red carpets and the uber-rich, these designer diffusion lines make dressing like a princess accessible to everyone.

"The No.1 Jenny Packham collection means that even more women will be able to enjoy our work, to feel glamorous and confident in the way they look," Packham says of her high street debut.

Expect rails of embellished gowns and fairytale frocks with an array of glittering accessories to match.

Dressing up in designer has never been so easy.

### PACKHAM PARADE

If you haven't already heard of British designer Jenny Packham, you're sure to have seen her work. She describes her signature style as "glamorous, alluring and indulgent" and the stars evidently agree.

Red carpets the world over are graced with her elegant designs flaunted by the likes of Angelina Jolie, Cameron Diaz, Kate Winslet, Jennifer Aniston and Beyonce.

Jenny Packham was also the go-to label when Kate Middleton dazzled in a blush pink embellished gown at a charity gala dinner last summer.

Having raided her archives, Packham points out the similarities between her new range and her A-list creations: "My favourite piece in the Deben-

hams No.1 collection is a little black lace dress similar to the Jenny Packham one worn by Cameron Diaz a few years ago.

"I have taken elements from our collection that hopefully will appeal to any woman who loves glamour."

And it's not just high profile fashion figures; you may have seen (and drooled over) Packham's designs in Casino Royale and the Sex And The City films.

### SUMMER CHIC

No.1 Jenny Packham at Debenhams has made a timely arrival for occasionwear season.

With a summer calendar of weddings, christenings, or days at the races looming, playing dress-up has never

been higher on the fashion agenda. Packham describes this summer's fashion mood as "feminine, striking and bold".

Exquisite bridal gowns are another string to Packham's designer bow so it's little wonder her No.1 collection of 19 dresses offer fashion-forward options for bridesmaids and wedding guests too.

"Many occasions hold a special significance in a woman's life and each event is important for different reasons," Packham explains.

"The one thing that remains constant throughout is our desire to be noticed, to be admired and feel flattered by the attention our presence brings. I design every

dress with this in mind whether it is for a wedding, a party or a red carpet event."

### DRESSING-UP BOX

The Jenny Packham label may be synonymous with partywear and evening dressing but the designer has gone to town on eye-catching accessories for her No.1 line.

Jewellery magpies will love



No.1 Jenny Packham at Debenhams ribbon wrap necklace, £35.



No.1 Jenny Packham at Debenhams deco crystal clutch, £100.



No.1 Jenny Packham at Debenhams cowl back sequin dress, £140.

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## BEST BUYS FROM



**Warehouse** – Diamanté clasp bag, £26

This beautifully bling-tastic bag is sure to brighten up any outfit.



**River Island** – Daisy print shorts, £20

Team these cute shorts with a crisp white shirt for a simple yet stylish evening look.



**Dorothy Perkins** – Blue spot denim dress, £35  
A fifties inspired summer dress is a must have this season, just add simple sandals.

Queensgate